TO ALL NAVIS PARTNERS AND INDUSTRY COLLEAGUES:

Navis invites you to sponsor Navis World 2019 which will take place March 25-28, 2019 at the Palace Hotel in San Francisco, California. A unique industry event, Navis World will bring together our community of customers, partners and ocean supply chain industry experts from around the world.

Navis World is an invitation only, 3-day conference that offers Navis customers and partners the chance to network and learn about the latest technology breakthroughs and innovations that are changing the way we do business in the industry. At Navis World 2019, sponsors and attendees can look forward to a schedule packed with keynotes, interactive sessions and networking activities that will allow them to connect and collaborate with marine terminal operators, ocean carriers and supply chain professionals across the globe. As we all work together to help optimize the ocean supply chain, Navis World provides a forum to engage and inform this elite group about how your solutions can improve terminal operational performance and ocean supply chain efficiency.

Your presence will enrich our customers’ experience and ultimately their operational success. Participating as a sponsor at Navis World 2019 will bring you unparalleled access to a global audience of marine terminal operations, ocean carrier executives and decision makers looking to improve productivity and business results. A variety of sponsorship levels are available to enable you to achieve marketing and brand success.

We encourage you to secure your sponsorship early in order to get the best possible option for your company. Space is limited. Learn more at www.navisworld2019.com.

We look forward to working with you and to seeing you at Navis World 2019!

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BENEFITS OF SPONSORING NAVIS WORLD 2019

- Exclusive exposure to terminal operators, ocean carriers and supply chain professionals from around the world
- Forum to develop important relationships to drive your business forward
- Opportunity to heighten brand awareness and increase industry presence
ATTENDEE PROFILE
In 2019, we expect more than 400 participants from terminals around the world and most of the major ocean carriers to participate in our conference.

ATTENDEE GEOGRAPHIC DISTRIBUTION

- AMERICAS (59%)
- EMEA (21%)
- APAC (20%)

LIST OF PAST NAVIS WORLD SPONSORS
- 1-Stop Connections
- ABB
- Accenture
- Advent
- Bestshore
- Camco Technologies
- Cargo Velocity
- Data & System Planning
- FluxIT
- Ideal Tech Labs
- Identec Solutions
- Igo Solutions
- ISL Applications
- JLT Mobile
- Kalmar
- Mazu Consulting
- Moffatt & Nichol
- Orbita
- Siemens
- smart-Tecs
- Tototheo
- Vector USA
- Versiant
- Visy Oy
- Zebra Technologies
- ZPMC

LIST OF PAST NAVIS WORLD ATTENDEES
- Abu Dhabi Terminals
- APL
- APM Terminals
- Basra Gateway Terminal
- Caacupe-mi Asuncion
- Chittagong Port Authority
- CMA-CGM
- CONTECAR
- Cornelde de Mocambique Sarl
- COSCO Container Lines
- DaChan Bay Container Terminal
- DCT Gdansk
- DP World
- ECT Delta Terminal
- Exolgan
- Global Container Terminals
- Georgia Ports Authority
- Haifa Port
- Hamburg Sud
- Hapag-Lloyd
- HHLA Container Terminals Holding
- Hamburg Port Consulting
- Long Beach Container Terminal
- Maher Elizabeth Terminal
- Malta Freeport Terminals
- Manila International Container Terminal Limited
- Manila North Harbour Port
- Marport
- Matson Terminals
- Modern Terminals Ltd
- Montecan, S.A. - Montevideo
- Montreal Gateway Terminals
- Noatum Container Terminal Valencia
- Noatum Container Terminal Valencia
- OOCL
- Pasha Group
- Patrick Terminals
- PD Ports
- Piraues Port Authority
- Point Lisas Industrial Port Development Corp
- Port of Houston Authority
- Port of Salalah
- Port of Tauranga
- Ports America
- Ports of Auckland
- PSA International
- Puerto Central
- Qingdao New Qianwan Container Terminal
- Red Sea Gateway Terminal
- Rotterdam World Gateway
- Seaboard Marine JacintoPort
- Sociedad Portuaria Regional de Barranquilla
- Sociedad Portuaria Regional de Cartagena
- Sri Lanka Ports Authority
- Tecon Rio Grande
- Tecon Salvador
- Terminal de Contenedores de Parana
- Terminal Pacifico Sur Valparaiso
- Terminal Puerto Arica
- Terminal Zarate
- Termont Montreal
- TIL Terminal Investment Limited
- Transnet
- Tropical Shipping
- TTC Holding
- UASC- Dubai
- Victoria International Container Terminal
- Virginia International Terminals
- Yilport Holding
- Yusen Terminals

“We absolutely recommend Navis World. It is informative and a chance to network with high level executives in the marine terminal market.”

— Customer from Navis World Survey
TECHNOLOGY EXHIBITION SPONSORSHIPS

Central to Navis World is the Technology Exhibition. This is an important venue for attendees to network and meet with you, our industry technology experts. Sponsors can select their floor space when they register for a sponsorship at Navis World 2019. Each exhibition station will include a monitor and logo-ed display.

DIAMOND SPONSOR | $45,000
The Diamond sponsorship maximizes sales and marketing opportunities with extensive exposure for your company prior to and during the conference. This sponsorship includes: pre-event promotion on the Navis World 2019 website and in press releases, a premier exhibition kiosk in the Technology Exhibition, mobile event app branding and messages, logo on delegate bag, delegate bag insert, room drop, sponsorship of a Navis World party, onsite signage and speaking opportunities in breakout sessions. The Diamond Sponsor will also receive a private meeting room during the conference. This sponsorship includes 5 delegate passes.

PLATINUM SPONSOR | $35,000
This high level package enables platinum sponsors to establish a significant presence at Navis World 2019. This sponsorship includes: pre-event promotion on the Navis World 2019 website and in press releases, a premium exhibition kiosk, mobile event app branding and messages, logo on delegate bag, delegate bag insert, sponsorship of a Navis World party, onsite signage, a speaking opportunity in a breakout session and more. This sponsorship includes 3 delegate passes.

GOLD SPONSOR | $25,000
Gold Sponsors will receive multiple areas of visibility and exposure at Navis World. This sponsorship includes: pre-event promotion on the Navis World 2019 website and in press releases, a choice exhibition kiosk in the Technology Exhibition, delegate bag insert, mobile event app branding and messages, onsite signage, a speaking opportunity in a breakout session and more. This sponsorship includes 2 delegate passes.

EXHIBITION SPONSOR | $15,000
This basic package is designed for those sponsors interested in attending the conference and exhibiting in the Technology Exhibition. The Exhibition sponsors will receive an exhibition kiosk, as well as their logos on the Navis World 2019 website and a delegate bag insert. This sponsorship includes 2 delegate passes.
SPONSORSHIP PACKAGES SUMMARY
As a Navis World sponsor, you can choose from additional options that will provide brand exposure, and give you access to Navis World participants. Custom sponsorship opportunities also may be available.

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<th>BRANDING OPPORTUNITY</th>
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PRE-EVENT
- Conference Website
- Press Release Mention
- Invitation Email

ON-SITE MARKETING
- Exhibition Kiosk
- Speaker at Breakout Sessions
- Mobile Event App Branding
- Mobile Event App Notifications: x2, x2, x1
- Logo on Delegate Bag
- Delegate Bag Insert
- Room Drop
- Private Meeting Room

NETWORKING EVENTS
- Welcome Reception
- Customer Appreciation Event
- Delegate Pass: 5, 3, 2, 2
ADDITIONAL SPONSORSHIPS
As a Navis World sponsor, you can choose from additional options that will provide brand exposure, and give you access to Navis World participants. All sponsorships include company logo on the Navis World website and logo on onsite signage. Custom sponsorship opportunities also may be available.

WI-FI & CHARGING LOUNGE | $20,000
Get brand exposure in the wifi/charging lounge with branding on furniture and charging stations. Includes 2 delegate passes.

EVENING NETWORKING RECEPTION | $15,000
Host the Navis World Day 1 evening networking reception and receive branding during the event. This sponsorship includes logo coasters, napkins, and pre and post event communications. Welcome guests and introduce your company. Includes 1 delegate pass.

NAVIS WORLD MOBILE EVENT APP | $10,000
Be the sponsor of the Navis World mobile event app. This Navis World mobile app will enable delegates to actively participate in the conference, communicate with colleagues, provide feedback, manage schedules, and much more. Includes 1 delegate pass.

LANYARD & NAME BADGE | $8,500
Sponsor the lanyard and name badge and your company will receive valuable visibility and branding. Includes 1 delegate pass.

SESSION SPONSOR | $8,500
As a session sponsor, you will have the opportunity to introduce a breakout session at Navis World. Additionally, you can provide promotional material to be distributed in a breakout session. Includes 1 delegate pass.

CONFERENCE BREAKFAST | $8,500
Treat attendees to breakfast. As the official breakfast sponsor, your corporate logo will appear on all breakfast directional signage, the onsite guide as office breakfast sponsor for the day, and on the Navis World website. Additionally you will have the opportunity to provide promotional material to be distributed in the breakfast hall. Includes 1 delegate pass.

CONFERENCE LUNCH | $8,500
Treat attendees to lunch. As the official lunch sponsor, your corporate logo will appear on all lunch directional signage, the onsite guide as office lunch sponsor for the day, and on the Navis World website. Additionally you will have the opportunity to provide promotional material to be distributed in the lunch hall. Includes 1 delegate pass.

CONFERENCE BREAKS | $5,500
As a conference break sponsor, your logo will appear on break signage, and on the Navis World website. Additionally you will have the opportunity to provide promotional material distributed on the conference bag. Includes 1 delegate pass.
For more information, please contact:
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